

SMART BUSINESS WEBSITES \$199

nization: [Search Engine Optimization \(SEO\)](#). For the last couple of years, we have heard of the word heavily around internet websites. Just what is this?...

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Leading Leaders

The 2011 Impact Student Leadership Conference (ISLC) for secondary students came to CANBERRA on the 27th of October.

Over 140 students from 12 secondary schools attended this interactive, hands-on and practical day that aimed to prepare the students for their roles and responsibilities of leadership, encourage them to be leaders who make a difference in their schools, and equip them with the tools to do so.

Between the 24th of October and 4th of November the Impact Leadership Team will have conducted conferences in nine locations between Mildura (VIC) and Coolangatta (QLD); the overall goal that students would leave these conferences with a clear vision, a solid understanding of leadership and dozens of ideas for their time as a student leader.

“Our school has attended the Impact Student Leadership Conference for the last four years and continue to find it useful and original for our school’s student leaders, cheers!” – Ashley Brettell, staff member at Amaroo School.

“The conference was engaging, informative and practical. Students were enthusiastic about taking the information and putting it into practical applications when they returned to school. They were inspired to be the best they can be.” – Kevin Robertson, staff member at Burgmann Anglican School.

“Really enjoyed all experiences and would recommend others to participate in the future.” – Georgie (student)

“I learnt so much that I can use this coming year and in the future.” – Ellyse (student)

“This was my third conference with Impact Leadership and they’ve been better each time I’ve come.” – Noemie (student)

In just six years the ISLC has grown from 300 attendees to over 15000 secondary and primary student leaders attending across Australia. Events for primary school students are scheduled for May 2012.

For more information about Impact Leadership, please visit our website www.impactleadership.org.au.

For media interviews and photo enquiries, or for lists of schools who attended the conference, please contact Jenn Nicholls 0415 871 275 or jennn@impactleadership.org.au.

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